

MARY JOY DEVELOPMENT ASSOCIATION
ANNUAL REVIEW, 2016



INVESTING IN CHILDREN – THE HOPE OF
THE FUTURE
March, 2017



INVESTING IN WOMEN IS INVESTING IN FAMILY



INVESTING IN ELDERS IS PAY BACK

ACRONYMS

ANC	Anti-Natal Care
ART	Antiretroviral Treatment
ASRH	Adolescents Sexual and Reproductive Health
CSSG	Community Self-Saving Group
EFCI	Ethiopian Female Cancer Initiatives
ETB	Ethiopian Birr
GTP	Growth and Transformation Plan
MCH	Mother and Child Health
ME	Micro Enterprise
MJDA	Mary Joy Development Association
MOU	Memorandum of Understanding
PMTCT	Prevention of Mother to Child Transmission
PPP	Private-Public- Partnership
RMNCH/FP	Reproductive Maternal Neonate Child Health/Family Planning
SDG	Sustainable Development Goal
SNNPRS	Southern Nation Nationalities Peoples Regional State
TB	Tuberculoses
VCT	Volunteer Counseling and Testing
VIA	Visual Inspection with Acetic Acid
YPP	Youth Peer Providers

ACRONYMS	3
MESSAGE FROM EXECUTIVE DIRECTOR	6
1. Back Ground.....	8
1.1. WHO WE ARE.....	8
2.2. WHAT WE DO	8
2.3. Major Goals	8
2.4. WHERE WE WORK	8
2.5. WHOM WE SERVE.....	9
2. 2016 in perspective	9
2.1 Projects under implementation.....	9
2.2. Budget Plan	10
3. 2016 Achievements	10
3.1. Education.....	10
3.2.WELL BEING OF CHILDREN	11
3.5. Economic strengthening	12
3.3 Shelter and Care	12
3.4 Food and Nutrition	12
3.5. Health.....	17
4. Private-Public-Partnership	22
6. Challenges	28
7. Appreciation and gratefulness	28

MESSAGE FROM EXECUTIVE DIRECTOR

Dear supporters and partners,

It is my pleasure to present to you, on behalf of MJDA secretariat, MJDA's annual report for the year 2016, from January 1st – 31st of December 2016.

Over the years, MJDA praise about localization and togetherness for our development are the foundation for being self –sustenance. Here I am very much pleasant to share you the private sectors inspiration, motivation, aspiration and commitment in supporting the good social cause. The case in point, rather than donating in sprinkled situations, some private sectors have come into project/program agreement for long term development interventions and impacts, for example, Steely RMI and NOH real state- the two companies have made long term commitment.

Since the inception of MJDA, the economic empowerment interventions for women under poverty situations and unemployed youth is the recurrent phenomenon wherein MJDA has got plenty of experiences and over the years creates multimillionaire women groups. We are happy to inform to our partners, donors, stakeholders and other compatriots for the past four years over 11,000 women under poverty situations freed from financial pressure. We are also extremely pleasant to inform you that today there are women entrepreneurs who are able to contributing 1200 Birr/per week for “EQUB” who were not having money to cover their daily subsistence before. Moreover, eight women Community Self-Supporting Groups established saving and Credit Cooperatives. Currently, the loan repayment rate reached at 96% which –the great achievement!! Congratulations for all – the staffs and the women groups!!!

Seven years have gone once we launched the construction of comprehensive elder day care center with multiple services and facilities at Hawassa. By then we were having nothing in terms of money but there were thousands of volunteers behind this noble ideas. Artists, media professionals, designers, poetries, writers, painters and other community groups have congregated around this initiative and devoted for the materialization of the idea.

The project is good witness for Private-Public-Partnership whereby the contributions of the government through all public sectors are found to be awe-inspiring. The municipality and the office of mayor of Hawassa city, Labor and Social Affairs of SNNPRS, SNNPRS zonal offices contributions and partnering were so superlative. The

glorying private sectors have taken the lion share of the construction work without bordering themselves – being humanitarian is the common cause.

We greatly appreciate the wider community relentlessly contribution during the resource mobilization campaign.

Today it is my contentment to declare to all our supporters the construction work has coming to an end and will be inaugurated in two months of time-
CONGRAGULATION!!!

The second highest governing body of MJDA, the board of directors, envisioned MJDA's future aspiration stated as **Vision 2030: Transforming MJ into Institutionally Sustainable Organization that show the glimpse for the secretariat and private sector partners, hoped with general assembly meeting of 2017, directions will be put in place and the way forward will be given.**

Using this opportunity, it is my pleasure to extend my gratefulness on behalf of Mary Joy Development Secretariat Office, the whole staff and our target groups for partners, stakeholders, volunteers for your outstanding contributions.

1. Back Ground

1.1. WHO WE ARE

Mary Joy Development Association, an Ethiopian Resident Charity, is established in 1994 with the vision of seeing poverty free, empowered and healthy society. The association is not-profit making, pro-poor and partisan to any one regardless of any variables such as religion, ethnicity, gender etc. The association committed to development, believed and worked for socio-economic empowerment of the targeted community.

2.2. WHAT WE DO

MJDA works in five thematic areas

1. Livelihood enhancement
2. Education
3. Health
4. Environmental Health and protection
5. Private-Public-Partnership

Cross-cutting issues

1. Gender and Development
2. HIV/AIDS Prevention care and support, ASRH
3. Social Protection, Child safeguarding

2.3. Major Goals

1. Liberate/up-lift target communities living from bellow poverty line
2. Contribute to SDG and GTP II on improving access and completion of pre and primary education for school aged boys and girls by the end sp
3. Improve the health wellbeing of the community
4. Improve access to potable water
5. Promote PPP to sustaining MJDA's program

2.4. WHERE WE WORK

- Addis Ababa
 - Kolfe Keraniyo Sub city [15 Woreda]
 - Gulelie Sub city [4 Woreda]
 - Yeka Sub city [5 Woreda]
 - Bole Sub city [2 Woredas]
 - Arada sub city (Three woreda)

- Addis ketema Sub city (Three Woreda)
- Kerkos Sub city (Three Woreda)

SNNPRS

- Hawassa [32 Woreda]
- Sidama Zone [Yirgalem, Shebedino, Aleta Wondo]
- Gedeo Zone [Dilla,]
- Arbaminch Zigity Baqolie Woreda
- Gamogofa Zone (Demba Gofa, Geze Gofa, Ubadebretsehay, Chench, Kucha, Daramalo, Bonkie, Boreda and Dita)

Oromiya

- Bishoftu town

2.5. WHOM WE SERVE

- Highly vulnerable Children
- Care givers
- Youth population focusing on unemployed youth
- Women in general and Socio-economically poor women
- Socio-economically poor elders
- Schools, Health Facilities, CBOs, FBOs, government structures etc
- The wider community

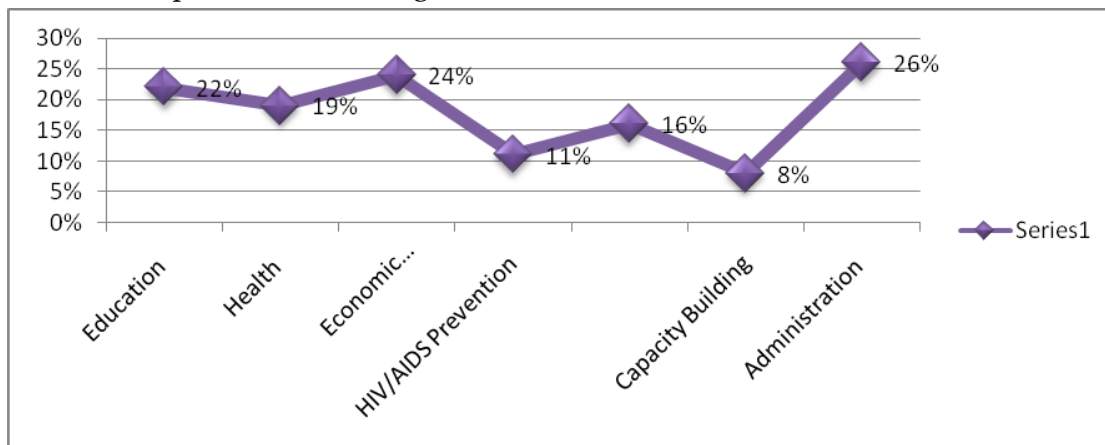
2. 2016 in perspective

2.1 Projects under implementation

There were seven ongoing projects were being implemented focused on livelihood enhancement contribute to the reduction of poverty, improving access and completion of pre and primary education for school aged boys and girls, well being of children, enhancement of children participation through promotion of investment in children, preventive and curative health including Adolescent Sexual and Reproductive Health , RMNCH/FP, Women Socio-Economic Empowerment, community capacity building and community mobilization. A brief account of each program component is portrayed in the next pages.

2.2. Budget Plan

MJDA planned 28,631,015 ETB for the implementation of the whole project with 74% program delivery proportion and the rest for administration. The proportions of the budget for different interventions are shown below. Out of the total budget 24% were allocated for livelihood enhancement that is the reflection of MJDA's commitment for economic empowerment of targeted communities.



MJDA was able to raise Birr 27,435,381 (95%) compared to the plan in 2016 fiscal year for the program and administration costs. The percentage share of program and admin costs was 79% and 21% respectively. For the detail please refer the external audit report.

3. 2016 Achievements

3.1. Education

Out of the total students that have received various education services, nearly 97% of students promoted to the next grade with good academic performances. The ratios of drop out and detained are 4% according to the assessment findings. The gender distribution disparity ratio is insignificant. The trend of absenteeism is declined significantly compared to the previous year data.

Over 30 students joined higher education and these figures currently rose to 275. Moreover 15 higher education students graduated with various field of study.

4,039 (82%)

Children supported with scholastic material

2521 (78%)

Children supported with school uniform

3,471 (90%)

Students supported with tutorial education

504

In school children supported with various services depending on their individual gaps

3.2.WELL BEING OF CHILDREN

Impressive case

Health Care Services

11,125 (110%)

Highly vulnerable children have accessed various health services (immunization, management of treatable cases, health education) that improved their health well being

Communities covered the medical expense worth of 150,000 Birr for 72 chronically ill children

Children's self confidence, self-assertiveness, interpersonal communication and participation significantly improved. They became visionary and improved their academic performance. The children parliament at Kolfe Keraniyo sub city chosen to be for other similar initiative in Addis Ababa. Moreover, for the past consecutive years, the Kolfe Keraniyo children parliament leaders influenced others and are elected as president and other standing committees and leading the regional children parliament.

384 (72%)

Children received training on life skill and personal development, leadership and interpersonal communication skill, investment in children, art etc



12823 (100%)

Highly Vulnerable children have received shelter and care includes cloth provision, shelter renovation and/or construction, home visits by volunteers and provide tailor made support for vulnerable

3.3 Shelter and Care



21 houses of child and women headed families have been either constructed or renovated with communities estimated at 79,000 ETB. This has helped 168 family members to live in descent houses.

3.4 Food and Nutrition

4757 (97%)

Highly vulnerable children and care givers have got food and nutrition support

3.5. Economic strengthening

190 CSSG (Community Self supporting Groups) with 4750 members (120% compared to the plan) have been established and engaged in income gaining activities. Currently 22 CSSG have established Saving and Credit Cooperatives. The saving amount has reached 3.4 million Birr and 4.2 million Birr is disbursed as matching input, the total liquid money circulated among members reached 7.6 million Birr. Out of this, in the reporting period, 7,519,200 Birr has been disbursed in the form of loan. The maximum amount of for an individual member has reached 15,000 ETB and the minimum amount is 1,500 ETB. The vulnerabilities status of targets groups have been declining for the past three years from 28% in 2014, to 20% in 2015 and 2% in 2016 which is outstanding changes in the lives of the target groups.

Success story

W/ro Genet Yeba

W/ro Genet Yeba, aged 41, is a widowe raising her two daughters alone and lives with her mother in Aletawondo town. As her husband was the only bread winner of the family, his death made the life of the family went downhill. In order to extend the survival of the family, she used to engage in daily labor at her locality like baking Injera, washing clothes and others. However, the income she earned was not to fulfill the family needs, she was unable to feed her children, to send them school, to dressed them up well, to pay house rent. Due to recurrent sickness and deterioration of health situation she went through HIV test and found to be positive that exacerbated the situation. She lost hope, became full of grief, stress, spend all the days in bed and refrained from income gaining activities following to knowing her health status.

By then MJDA's volunteers and community committees were visiting the village door-to door to identify eligible beneficiaries for livelihood enhancement program. This is the turning point for Genet and her family. Gunet's family is registered as eligible beneficiary for the program support. Care plan is developed based on the family's gap and the support began such as provision of scholastic materials for two of her children who were in grade three and six, health service, casual clothes and others. Parallel, the volunteers, community committees and MJDA's staff provided psychosocial support for Genet and gradually cop up with the situations, able to escape from depression, grief and stress. Her health situation is improved and she got back to her daily labor work.

She received CSSG training and established a group called "YemelewechaTesfa" with other beneficiaries. She started saving 10 ETB per week with in the group. Based on the group bi-law, she took successive loan from 500 ETB to 4000 Birr within 15 months and engaged in small scale business such as fruits and vegetable buying and selling at the local market and gradually expands her business and diversified to selling edible oil, making Baltina, fruit and vegetable and planted coffee.

Today, Genet is getting good income and able to take care of her children properly, she can feed her family 3 to 4 times a day and send her children to school with availing

scholastic materials and dressed them well. She has a monthly saving as Idir 40 ETB per month and Ikub 200 ETB per week. She built asset such as constructed three room house and bought household fixed assets like TV and TV set, Dish, shelves, Beds, Dining table, chairs and others. Currently, her micro enterprise generates good income that helped her to achieve her growing aspirations.

She said that “without the support I would not be where I am today, may be am a dead person and my children might be on the street. But now I am a strong and confident mother, empowered to stand alone to take care of my family.”



“Today it is my turn to say poverty can be history, I did it—I am one of the living witnesses for your effort. Today I am sending all my children to school by fulfilling all necessary scholastic materials, they drink milk, never and ever thinkable, feed my children three-four time a day.” **w/roLamite Dassa, 2016**



"Over the days, my family's income increases, because I and my children work hard to escape from poverty. I can feed my children 3 times a day, I can send them to private school with full scholastic materials, dressed them well. Now I have an estimated of 14,000 ETB capital. Thanks all of you for your commitment and support. GOD BLESS ALL OF YOU"



Women defining socio-cultural barriers for the low level of socio-economic status in their respective locality



“Still we can't believe, we are 25 in number, we do have over 75,000 ETB which we were not having the knowledge to count such figures, we were not dreaming to have bank account, but today we do have, we got respect from our husband, we got leadership skill, we protect early marriage, girls genital mutilation, we mobilized women to bear a child at health centers, we convinced our husband/partners women to access and utilize family planning, etc “ Women Business group member @ Zigity Baqole, Arbaminch

3.5. Health

The health program of Mary Joy is planned to achieve the health well being of the community through preventive and curative interventions in partnership with government health institutions. In the reporting period, MJDA launched a new project entitled as Addis Ababa Female Cancer Initiative which is part of the larger nationwide program. The project aims to contribute to the reduction of morbidity and mortality from breast and cervical cancer through appropriate awareness creation, effective screening and treatment, policy, comprehensive care and support in Addis Ababa, selected sub cities. Moreover, promotion of Adolescent Sexual Reproductive health, Family planning, immunization, growth monitoring, and MCH services were being implemented among others.

Over the period, MJDA supported the government health system both technically, skills and materials to integrate female cancer prevention, care and support program and youth friendly Adolescent Sexual Reproductive health information and services.

Reaching the young people with youth friendly services

- 10,000 youth received ASRH services such as contraceptive services, such as pills, condoms, and injectable in Addis Ababa and Hawassa
- 444 girls' youth protected from unsafe abortion through referral linkage with government health institutions.
- 66 Youth Peer promoters were trained on Adolescent and youth reproductive Health information and services, youth friendly service package and approaches
- 17,346 community members including adolescents and youth, parents, teachers, religious and community leaders were furnished with ASRH information, education through events, in-person-group, market place sensitizations and drama/song shows.



Some of the key outcome level results include the following:

- The community especially the youth, and women have brought attitudinal changes and increased their knowledge because their demand for contraceptive services increased
- Demand for safe abortion services has increased; on the contrary unsafe abortion practices have declined significantly, almost becoming non-existent.
- YPPs, peer mothers and the media have been engaged actively, playing a leading role and contributing a lot in awareness raising of the community on ASRH information and services.
- Demand increased for services at the youth center and clinic
- Safe abortion and ASRH services have been integrated

Protecting women from preventable Cervical Cancer

Investing in the prevention and control of female cancers is proven to be a cost-effective intervention to avert preventable suffering among women. Particularly 85-90% of cervical cancers are preventable by vaccination and periodical screening and curable if identified at an early stage.

Currently, grateful for science, the very simple, cost effective easily managing medical interventions have been introduced in the country wherein MJDA is adopting it. The interventions consist four component TELL- SEE- TREAT- CARE. The TELL part focus on awareness, counseling, the SEE part focus on examination with Visual Inspection

with Acetic Acid, the TREAT part focus deep freezing with cryo-gun
part deal with advanced patient through community based



TELL

- 6506 (110%) (196 Male and 6310 Female) Community members, HEW, HDA, Iddir leaders, religious leaders, peer mother group leaders and members, teachers, youth etc have been trained on Cervical and breast cancer, SEE and TREAT single approach ASRH issues, palliative care, community mobilization , community conversation facilitation skills etc
- 11 (110%) (10 Female and 1 Male) Health professionals trained specialized training for 10 days on cervical and breast cancer , VIA, treatment mechanism using cryo-gun
- 293 (100%) (235 Female and 58 male) health and non-health professionals coming from government health structures have been trained on cervical and breast cancer, SEE and TREAT approach, community mobilization skill and community conversation facilitation skills
- 585 Iddir and religious leaders, previously organized network group members have been trained on cervical and breast cancer, community mobilization skills, community conversation facilitation skills etc

- As a result of all these training, over 154,682 (107,267 Female and 47,415 Male) have been sensitized and increase their awareness on cervical and breast cancer

SEE & TREAT

- 5 cryo-gun have been purchased and distributed to 4 government health center and one for MJDA clinic
- 3082 women counseled on the prevention of cervical cancer
- 1571 women tested with VIA and resulted as:
 - » women with no cervical lesion on VIA = 1375
 - » Eligible for cryo = 149 (10%)
 - » Not eligible for cryo = 9
 - » Suspicious for cervical cancer = 8
 - » FC patients receiving palliative care = 40
- 2743 Women received palpitation examination
- 13 Women referred for further breast cancer examination



Community awareness creation through edutainment and recreational sessions about cervical cancer and its screening techniques



Integrated Preventive and Curative Health Services at Addis Ababa and Hawassa

Improving the health well being of the community where MJDA operates is the main stay of the interventions.

In the period under review, the following achievements are captured.

- 11500 (5100 Male & 6400 female) received Health education
- 710 (120 Male and 590 female) community members have accessed VCT & ART service
- 10,885 women community members utilized Family planning commodities
- 1260 children (male 1019, female 1501) have got EPI services
- 2785 (1220 Male & female 1565) children have got growth monitoring services
- 1010 mothers have got ANC, PMTCT, PNC services
- 120 pregnant women received TT immunization services
- 11871 (Male 5070, Female 6801) community members have got Out Patient Department services
- 9430 (4530 male & 4900 Female) accessed quality and affordable Laboratory services
- 5474 (1728 Male & 3746 Female) community members have got quality and affordable X-ray and ultra sound=
- 24 (Male 15 & female 9) community members received TB treatment and management
- 33,755 [Male 18,802 & Female 37,527) community members have been addressed with diversified health services. On average nearly 112% level of achievements compared to the plan.

The community where the program implemented accessed quality and affordable services that upshot the health well being of the target community. The program interventions contributed for the improvement of RMNCH (Reproductive, Mother Neo-Nate and Child Health) services and coverage in the area.

4. Private-Public-Partnership

Mary Joy Development Association has initiated and launched Private-Public-Partnership program with the theme of Ethiopian-to-Ethiopian a decade ago to inspire, motivate and enhance the commitment of private sectors, public sectors and the society to engage and contribute to the good social cause. The broaden goal of the initiative is to up hold the society’s engagement in the poverty reduction effort in an organized manner. The program promotes “YES, WE CAN BRING CHANGE ON THE LIVES OF OUR VULNERABLE CHILDREN, WOMEN AND ELDERS” and practically instilled the idea in the wider public and practical responses have been solicited.

MJDA mobilized wide range of the communities, private sectors, public sectors regardless of any variables to come together to alleviating the vulnerability of children and elders.

The following output level achievements are captured:

- Over 10,000 individuals and private sectors have been sensitized through participating exhibition at exhibition center and millennium holyday exhibition



- MJDA organized African Children’s day with the participation nine private sectors international NGOs (Child Fund, CSSP, Save the Children

International) Women and Children's Affairs Office, children and communities. During three days event over 1500 people participated and using the occasion MJDA sensitized the participants on the private public partnership programs as well as raised resources for the program



Children talent show



The three day African Children Day event was orchestrated by children and the master of ceremony was handled by children parliament leaders, which is the reflection of their empowerment and capacity.

- As the conclusion of the event, MJDA organized fund raising dinner with the participation special guests the then Ministry of Education, State Ministry of Trade and Industry and other high level dignitaries and 500 private

sector owners, that resulted in enhancing their commitment and build partnership

- The number of local sponsors increased over time and currently reached over 750 that are supporting 1500 children and 450 vulnerable elders.
- Moreover, over 2000 vulnerable children and families, and elderly people have got holyday (New Year, eastern, Christmas and Ramadan) support from local Ethiopians.



- Yekatit Paper Printing company donated 20,000 exercise book and distributed to 2000 children



- Alfarag and uniliver companies supported 10,000 Kg powder cleaning material (OMO) and distributed to 5000 vulnerable community members.
- Yod Abyssinia sponsored and organized fund raising campaign in U.S and be able to mobilize 500,000 ETB and invested for the construction of Hawsaa elder center
- Yod Abyssinia invited 1050 elder people, children and their families using the Ethioian, New Year and Christmas and Eastern holydays.

MJDA is pleased to share you the great achievement in the private public partnership program:

STELY RMI signed project agreement with Mary Joy for three years to support 50 vulnerable children, 50 socio-economically marginalized elder people and 30 care givers for IGA. Currently the company is supporting 242 children that account 1,045,440 ETB every year. Moreover over the company supported scholastic materials for over 800 students in the reporting period.

NOH real state also signed project agreement for three years to support 100 vulnerable children accounts 432,000 ETB per year.

- The Hawassa City Municipality construct the fence of the Hawassa elder center with over one million Birr



- Moreover, the Hawassa city municipality took over the responsibility of greenery work of the center and currently the greenery work is going on



been raised from Ethiopians in country and abroad.



Front view of the center

Generic results:

As a result of these interventions, the following generic results are captured as sated beneath:

- As the result of the interventions, the private sector and the wider community's attitude have been increasingly changing reflected by over time local sponsors number of donators, interest to be membership ,motivation for philanthropic among the wider community are increasing through time
- The partnership and collaborative efforts among government, private sectors, non-government organizations and the wider communities are increased
- The private sectors engagement and participation extended to long term impact oriented programs interventions

6. Challenges

With all these achievements, MJDA has faced the following challenges:

- As the vehicles of Mary Joy are old and depreciated, over time the maintenance cost rose up which could pressurized the MJDA's meager resources as well as became barriers to facilitate the organization's tasks
- Due to meager resources, MJDA's could not be able to pay competitive salary so as to retain its staff as the cost of living is increasing over time
- From program perspective due to the current donor shift of focus and stiff competitive environment for fund, Mary Joy unable to respond communities need as expected

7. Appreciation and gratefulness

MJDA extends its gratefulness for its strategic partners and avails its highest assurance of consideration for their outstanding contributions and support.



Individuals, Private Sectors

